



YOUR BIG EVENT

JAMIE DAWS

27TH JUNE 2018

0:01:15 Academy Introduction
0:02:45 Course Introduction

Before the Gig

0:06:05 Books (See References below)
0:12:35 Design
0:14:00 Business Card
0:18:25 Restaurant & Venue Information Pack
0:23:30 Stand
0:26:45 Clothes
0:29:00 Prepping & Choosing Tricks
0:30:05 Question: How do you become comfortable with a trick?
0:32:20 What to always have with you
0:34:30 Hand Care

Tricks

0:38:20 Introduction
0:39:35 **Bottoms Up!**
0:41:20 **Rorrysons**
0:44:10 **Soloman's Secret**
0:47:25 Explanations
0:47:45 **Bottoms Up!**
0:51:10 **Rorrysons**
0:59:50 **Soloman's Secret**

1:03:50 Getting out of trouble

1:10:45 Story Time - First Gigs
1:17:05 Getting Started

At The Gig

1:27:30 Knowing your environment
1:29:25 Approaching People - Introduction

Questions

1:30:40 Do you have any problems using the same name/website for your releases as for gigging?
1:33:20 How do you get your publicity photos?
1:38:15 How have you got a quote from Penn and Teller on your website?
1:38:35 How difficult is it to join The Magic Circle?
1:39:35 Where else might you get gigs?
1:40:45 Do you charge for Charity events?
1:41:45 Do you get tips at residencies, is it standard?
1:43:50 Do you friends mind that you constantly set them up for gigs?
1:45:25 Do you have any sources for learning the Mercury Card Fold?

1:47:50 *Break*

At The Gig - Continued

- 1:48:45 Approaching People - Video at Houdini's Magic Bar, Canterbury
- 1:54:00 Role-Play Scenario example
- 1:55:15 Discussion on Approaching People/Tables
- 1:59:50 Arriving at & Leaving the gig

Tricks with Business Cards

- 2:00:55 Introduction
- 2:02:25 **Moving Business**
- 2:04:55 **PIN Thief**
- 2:09:20 **SEER**
- 2:13:05 Explanations
- 2:13:35 **Moving Business** - recap
- 2:20:00 **PIN Thief**
- 2:32:20 **SEER**
- 2:37:55 Question: Where can you find suitable envelopes?

- 2:39:25 Dealing with Hecklers
- 2:48:50 Using your environment
- 2:49:15 What if other tables see? Doing sets or choosing tricks as you go?
- 2:50:25 Myths around what to do and what not to do

- 2:52:15 Story Time - *THAT GIG*

Tricks

- 2:57:00 Introduction
- 2:57:20 **Ping Thing**
- 3:02:35 **Sugar is Sweeter**
- 3:09:15 Question: Do you have any thoughts on preparing on the fly?
- 3:11:00 **Mr and Mrs**

After The Gig

- 3:16:20 Packing up
- 3:16:35 Case
- 3:21:00 You are a walking advertisement

Questions

- 3:21:50 Do you always do your "Darker" effects?
- 3:23:30 How do you fit your longer story telling effects to your working environment?
- 3:24:55 How do you go about deciding what to charge?
- 3:35:50 Do you use any specific rubber bands?
- 3:35:45 Do you have any tips on making contracts?
- 3:39:30 Are there any tricks that you use that use a gimmick and what gimmicks do you like?
- 3:40:45 What do you recommend for attire? Colour, type, expense etc.
- 3:47:15 Do you try and leave all tables with souvenirs?

- 3:48:40 Final Comments
- 3:51:10 **Pin Thing** - On Location Video
- 3:54:20 End



References

Passages: Predictable Crises of Adult Life - Gail Sheehy
Quarter Life Crisis - Alexandra Robbins & Abby Wilner
The Dance - Brad Henderson
Flipnosis: The Art of Split-Second Persuasion - Kevin Dutton
The Art of Profiling: Reading People Right the First Time - Dan Korem
Golden Rules of Wedding Magic - Sam Fitton
What Every Body is Saying: An Ex-FBI Agent's Guide to Speed-Reading People - Joe Navarro
Communication Studies: The Essential Introduction - Andrew Beck, Peter Bennett, Peter Wall
Information is Beautiful - David McCandless
Logotype - Michael Evamy

Other Mentions

Expert at the Restaurant Table - Wayne Goodman
pixabay.com - Royalty free stock photos and videos
L'Occitane en Provence - Hand Creams - e.g. One Minute Hand Scrub
Fingers of Fury DVD - Alan Rorrison
Leapfrog from Legacy - Dave Campbell
Still Fancy a Pot of Jam DVD - James Brown
Paperclips DVD - Jay Sankey
getgiggio.com - bookings and contracts management service

